



# Kansas



# WICHITA OPEN

BENEFITTING **KU** WICHITA PEDIATRICS  
The University of Kansas

## BRANDING OPPORTUNITIES

Make a visual impact on an estimated crowd of 50,000 spectators.

### OPTIONS:

- Cell Phone Charging Station Sponsor **SOLD**
- Practice Area All 3 locations
  - Putting Green \$2,500
  - Chipping Green \$1,000
  - Driving Range \$1,000
- Rotating Electronic Scoreboard \$750  
5 locations including 17 & 18
- 17th Interactive Board
  - Player Biography \$1,500
  - Trivia Contest **SOLD**
  - Twitter Promotion **SOLD**
  - Weather Update \$1,000
  - Individualized Sales Campaigns \$1,000
- Vending Tent Sponsor Determined by footprint
- PGA Tour/Volunteer Convenience Stations **SOLD**  
5 locations

