



Kansas



WICHITA OPEN

BENEFITTING **KU** WICHITA PEDIATRICS
The University of Kansas

BRANDING OPPORTUNITIES

Make a visual impact on an estimated crowd of 50,000 spectators.

OPTIONS:

- Cell Phone Charging Station Sponsor **SOLD**
- Practice Area All 3 locations
 - Putting Green \$2,500
 - Chipping Green \$1,000
 - Driving Range \$1,000
- Rotating Electronic Scoreboard \$750
5 locations including 17 & 18
- 17th Interactive Board \$5000 - \$6000
 - Player Biography **SOLD**
 - Trivia Contest **SOLD**
 - Twitter Promotion \$1,000
 - Weather Update \$1,000
 - Individualized Sales Campaigns \$1,000
- Vending Tent Sponsor Determined by footprint
- PGA Tour/Volunteer Convenience Stations **SOLD**
5 locations

