

2027 Internship Opportunity

The Blue Cross and Blue Shield of Kansas Wichita Open presented by Syndeo is accepting applications for its 2027 tournament intern program. The PGA TOUR-sanctioned PGA TOUR Americas event is conducted annually at Crestview Country Club in Wichita, Kan. The four-day, 72-hole competition features 156 players competing for a \$225,000 purse and showcases professionals pursuing the path to the PGA TOUR. The 2027 Wichita Open will be held June 24-27, 2027.

Internship Overview

Interns work alongside full-time tournament staff and gain hands-on experience across event operations, marketing, sponsor and hospitality fulfillment, volunteer management, special events, and tournament execution. Interns will take ownership of assigned projects, work independently and collaboratively in a fast-paced environment, and interact with tournament partners, volunteers, vendors, participants, and guests. This internship is designed for individuals interested in careers in sports management, marketing, communications, event management, or related fields. Multiple internship opportunities available.

Areas of Responsibility

Sales, Sponsorship and Community Engagement

- Assist with setting up sales and renewal meetings, execute purchase agreement, and business development.
- Assist with fulfillment of sponsor benefits and contractual assets, sponsor activations, branding, hospitality experiences, and sponsor servicing throughout tournament week.
- Conduct sponsor and hospitality walkthroughs to help ensure contractual obligations and guest areas are executed to tournament standards.
- Coordinate distribution of tickets, parking passes, credentials, and hospitality wristbands; prepare packages for sponsors, partners, volunteers, vendors, community partners, and special guests; and maintain accurate inventory and distribution records.
- Provide customer service and help resolve fulfillment questions before and during tournament week.
- Support planning and execution of ambassador events, volunteer appreciation event, hospitality functions, and other tournament events.
- Coordinate guest lists, registration, event materials, promotional displays, setup, on-site logistics, and post-event breakdown.
- Represent the tournament at community events, chamber functions, sponsor activations, and support grassroots initiatives that build tournament awareness and attendance.

Marketing and Communications

- Support tournament marketing campaigns across digital, print, email, social media, and community channels.
- Assist with media materials, promotional initiatives, event communications, and market research.
- Plan, create, schedule, and capture social media content, including photos and video from community events and tournament activities.
- Update tournament website content, sponsor recognition, event information, and ticketing information, and review content for accuracy and consistency.
- Create marketing materials such as social graphics, flyers, email graphics, signage, digital advertisements, and promotional collateral while maintaining brand consistency.
- Manage development of the tournament Pairings Guide, Media Guide, and Volunteer Handbook, including content collection, partner assets, proofreading, coordination, and final production.

Tournament Operations

- Assist with implementation of the tournament site plan, including structures, fencing, seating, branding, operational assets, and course walkthroughs.
- Support the signage plan by coordinating placement, inventory, installation, maintenance, and removal of directional, sponsor, hospitality, and operational signage.
- Assist with setup and preparation of premium hospitality venues, including layouts, furniture, decor, vendor coordination, catering logistics, and quality-assurance walkthroughs.
- Communicate with vendors regarding deliveries, schedules, credentialing, check-in, load-in/load-out, and other on-site logistics; track timelines and help troubleshoot issues.
- Support daily tournament operations, including player services, volunteer operations, on-course activities, setup, competition operations, and post-event breakdown.

Volunteer, Staff & Community Programs

- Assist with volunteer recruitment, registration, communications, scheduling, assignments, credentials, training materials, appreciation initiatives, and support for Volunteer Committee Chairs.
- Coordinate tournament staff resources, including supplies, uniforms, credentials, meals, operational materials, administrative records, internal communications, and special projects.
- Assist with volunteer check-in, polo distribution and meal logistics.

Abilities, Skills & Knowledge

- Ability to manage multiple projects and meet deadlines in a fast-paced team environment.
- Excellent interpersonal, organizational, written communication, and verbal communication skills.
- Self-motivated team player who can work independently and take ownership of assigned projects.
- Strong customer service skills and professional judgment when working with tournament stakeholders.
- Ability to work under pressure and remain on your feet for extended periods.

Application Information

Requirements

- This internship is intended for students seeking academic credit through their college or university.
- Valid driver's license and reliable vehicle.
- Detail-oriented and able to manage multiple projects.
- Flexible, punctual, and willing to work evenings, weekends, long hours, and irregular hours as the tournament approaches and during tournament week.

Internship Schedule

- Timeframe: February - July 1, 2027; start date is flexible based on availability.
- Hours: Approximately 5-10 hours per week during the first one to two months, with hours increasing as the tournament approaches.
- Work environment: Most hours will be in the Wichita Open office, with outdoor and on-site work required for events and tournament preparation.

How to Apply

- Submit a resume and contact information for three references to golf@wichitaopen.com. Please use "Tournament Intern" in the subject line. The Wichita Open thanks all applicants; only candidates selected for an interview will be contacted.

Application Deadline: December 11, 2026